



**Support the KGW School Supply Drive**  
**Your donations helping local schools**

**Campaign Dates:** August 2 - Sept 6, 2010 (Labor Day)

**Campaign Partners:** KGW NewsChannel 8, OnPoint Community Credit Union, University of Phoenix, Local Toyota Dealers

**Non-Profit Partner:** Schoolhouse Supplies

**Official Campaign Site:** [www.kgw.com/school](http://www.kgw.com/school)

**Campaign Goal:** To send more than 5000 children back to school with basic school supplies they otherwise couldn't afford.

**Ways the Public Can Participate:**

- Make a cash or supply donation at any OnPoint Community Credit Union branch location. Cash donations can be made at the teller counter any amount and will be deposited into a special account set up for the School Supply Drive. Loose supplies can be placed in donation barrel found in the lobby of each OnPoint branch.

- Donate \$5 or more worth of supplies at any participating Toyota dealership and receive \$10 off of your Toyota parts or service visit. You may also text "SUPPLIES" to 20222 to make a \$5 donation then show your confirmation text message to your Toyota Service Advisor to receive your \$10 discount. Donation barrels available at all participating dealer locations.

- Make a supply donation at any University of Phoenix location. Donation barrels to be prominently positioned at all local area campuses.

- Online donations can be made at [www.kgw.com/school](http://www.kgw.com/school)

**How will individual donations be allocated to local school districts?** Cash, online and loose supply donations will be distributed to the school district in which the donation is made. Text donations made at participating Toyota dealerships will be equally divided to serve the 11 area school districts where the dealerships reside. *Note: Allocation of online donations will be determined by the billing zip code.*

**Loose Supplies needed most:**

Pencils  
Scissors  
Erasers  
Glue Sticks  
Crayons  
Markers  
Colored Pencils  
Notebook Paper

**A \$25 gift donation provides the following:**

100 Pencils  
3 Boxes of Crayons  
4 Packs of Paper  
4 Erasers  
2 Scissors  
4 Glue Sticks  
2 Packs of Markers  
2 Packs of Colored Pencils  
1 Backpack

**KGW School Supply Drive special events:**

**Kick-off Event**

Tuesday, August 3rd  
Oaks Amusement Park  
11:30-1:30 p.m.

**Collection Events**

**Monday, August 16<sup>th</sup>**

OnPoint – Lloyd Center branch  
11-3 p.m.

**Thursday, August 26<sup>th</sup>**

University of Phoenix / Tigard Campus  
11:30-1:30 p.m.

**Monday, August 30<sup>th</sup>**

Fred Meyer / Hollywood Location  
10-2 p.m.

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**Scheduled Promotions:**

**Week of 8/16**

This week, OnPoint Community Credit Union is donating all member fees in support of the drive

**Week of 8/30**

Toyota in partnership with Columbia Sportswear will be adding a Columbia backpack to every cash donation made. Cash donations can be made online at [kgw.com](http://kgw.com) or at OnPoint locations.